



CORE® Launches Inspiring Hope Campaign

BRENTWOOD, Tenn. (April 20, 2021) – [CORE® \(Children of Restaurant Employees\)](#), a national non-profit organization that provides financial help to food and beverage employees with children, recently announced its launch of the **Inspiring Hope** campaign. The campaign calls on suppliers to take a stand in supporting the food and beverage industry, an industry that the suppliers' serve.

"Many Americans, do not always have a financial safety net in place when they face a medical crisis, injury, death, or loss of home or place of employment due to a natural disaster. It's no different for employees with children in the food and beverage industry, who may miss income when out of work to navigate one of these crises," said [Sheila Bennett](#), executive director of *CORE*. "At *CORE*, we are focused on supporting these employees and their families during their times of personal crisis."

"Our grants are utilized to cover rent/mortgage, utilities, travel expenses for medical treatment, therapies and other essential needs for food and beverage employees with children that may face one of these qualifying events." continued Bennett. "The **Inspiring Hope** campaign will allow us to further our reach with the supplier community and continue to bridge the financial gap for qualifying food and beverage employees during these challenging times."

CORE has established a **Wall of Hope**. The **Wall of Hope** will feature sponsors that donated \$12,000 to *CORE*, which will help cover a month of rent for twelve foodservice families. Sponsors will receive a certificate, online badge and will be highlighted during the Wall of Hope press conference.

"We are incredibly grateful for the corporate support that we receive during the year," added Bennett. "It's through these generous contributions that we can continue to help even more families in need and further our mission of assisting those who commit their time to serving us at our favorite food and beverage operations."

For more information about *CORE* and the **Inspiring Hope** campaign, visit [COREgives.org](#). If you know of a family in need of a *CORE* grant, please visit [the CORE referral portal](#) for them to the program.

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About Children of Restaurant Employees (CORE)

CORE: Children of Restaurant Employees, a national 501(c)3, is dedicated to offering hope during a financial crisis to food and beverage service employees with children when either the working parent or child is navigating a medical diagnosis, illness, injury, a death, or loss of home or work due to a natural disaster. Originally founded by food and beverage service industry veterans, CORE has grown into a nationally recognized non-profit that has helped over 1,300 families in 50 states since 2013. For grant qualification, to apply or to refer a family for grant consideration, please visit www.COREgives.org.

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