



Children of Restaurant Employees

2020 Annual Report



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EXECUTIVE SUMMARY

To an industry of supporters,

2020 will be an unforgettable year in the history of the world, our country, industry and for Children of Restaurant Employees. The year of the pandemic drove demand and pivotal change for CORE. In a short amount of time, calls came in as industry organizations and individuals reached out to CORE to support our work and help more families in the food and beverage industry as they faced a qualifying circumstance. Grant applications poured in on a daily basis.

We forged new strategic partnerships. Individuals, influencers, and companies reached out to learn how they could help. With the increase in demand for CORE, we simultaneously researched and onboarded new operational systems, implemented new processes, crafted meaningful partnerships, enhanced communications for the Spanish speaking community, moved to a new office and created partner resources. The CORE team rose to the occasion and met the demand.

An industry came together to help their own, an organization founded and funded by the industry for the industry. As a result, we reached another big milestone and granted to families in all 50 states, D.C., and Puerto Rico. CORE granted out close to \$1.5M, helped 544 families, 1,147 children, five times the number of families helped in 2019.

What's next? A rebrand project is underway that will complete in 2021. We will launch a new website, campaigns, and will forge partnerships that extend across the industry and provide CORE as a valuable resource for food and beverage operations.

We receive emails, calls, and notes from families that we help. Their gratitude and courage as they navigate inspires our team. We have embraced their messages and will continue to Inspire and Serve Up Hope to food and beverage service employees with children.



Sheila Bennett
Executive Director
CORE: Children of Restaurant Employees

CORE: CHILDREN OF RESTAURANT EMPLOYEES

A national non-profit dedicated to serving food and beverage operations employees with children to provide financial relief when either the employee or their child faces a health crisis, injury, death, or natural disaster.



MEET MARCO'S FAMILY

Marco is a fine dining chef in Wyoming. His 2-year-old daughter was diagnosed with Retinoblastoma, a rare form of eye cancer, at just 7-months-old. She immediately started chemotherapy. The family lives in Northwest Wyoming and travels ten hours by car to Denver, Colorado every 4-months to have a laser procedure with the objective to shrink the tumor. The doctors say that the tumor will continue to grow but laser treatments every few months help to slow the growth. Early chemotherapy treatment caused permanent hearing loss and she now requires a hearing aid.

His family had trouble to cover their bills due to loss of work and the increased medical expenses. To provide for his family Marco has taken out multiple loans and credit cards. CORE supported the family with a grant that included one month of rent and a CORE VISA gift card to cover utilities and travel expenses for his daughters' medical treatments.

\$1,457,488

GRANTED IN 2020

During 2020, the CORE Grants Team received and reviewed more than 7,800 applications for assistance. To maximize efficiency and expedite application processing and communication, in the fall of 2020, CORE implemented applicant tracking software from Submittable. In addition to its powerful tracking and communications platform, CORE also benefits from more robust and streamlined reporting.



Blayne Howser
Program & People Resource Director
CORE: Children of Restaurant Employees

CORE: CHILDREN OF RESTAURANT EMPLOYEES

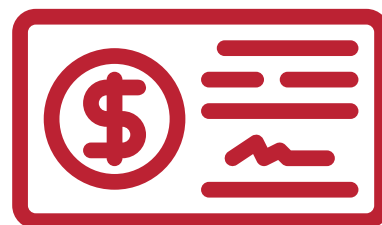
A national non-profit dedicated to serving food and beverage operations employees with children to provide financial relief when either the employee or their child faces a health crisis, injury, death, or natural disaster.

\$1,457,488

GRANTED IN 2020

**544**

grants distributed

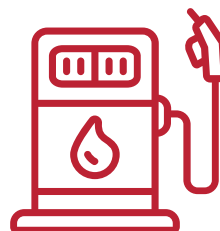
**\$715,565**distributed in gift
cards**\$2,679**

average grant amount

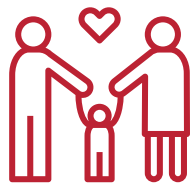
GRANTS HELPED PROVIDE:



groceries

months of
housing

A LOOK AT CORE GRANTEES



544

F&B service families supported



1,147

children supported



70%

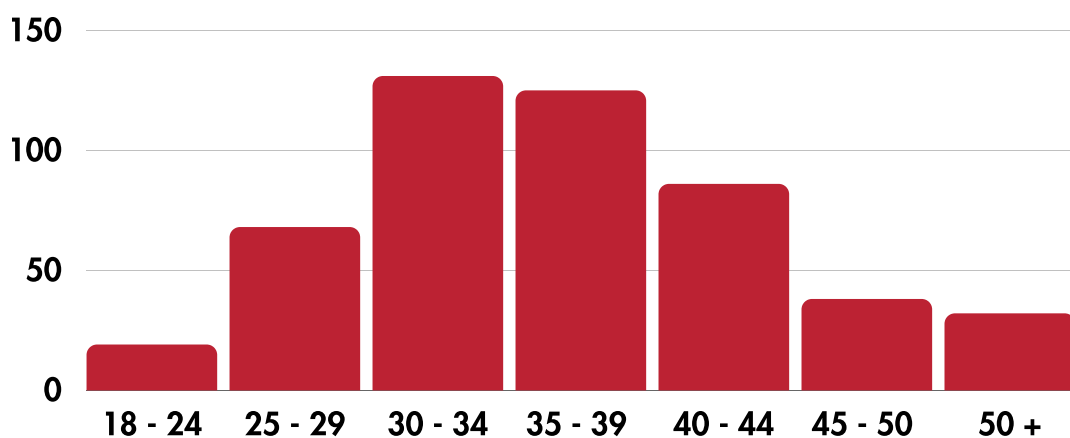
female



30%

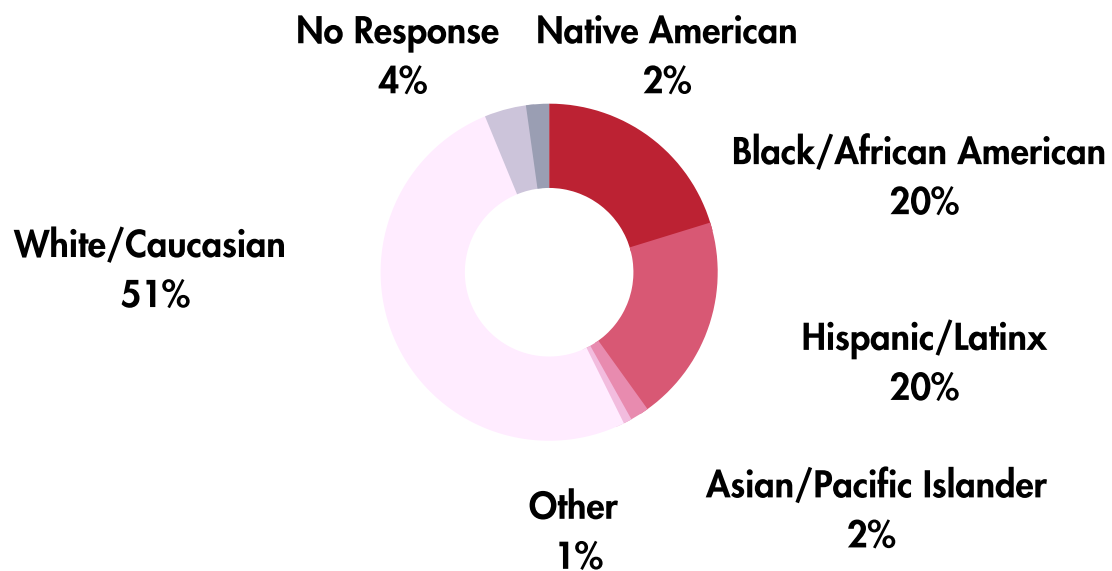
male

AGE:

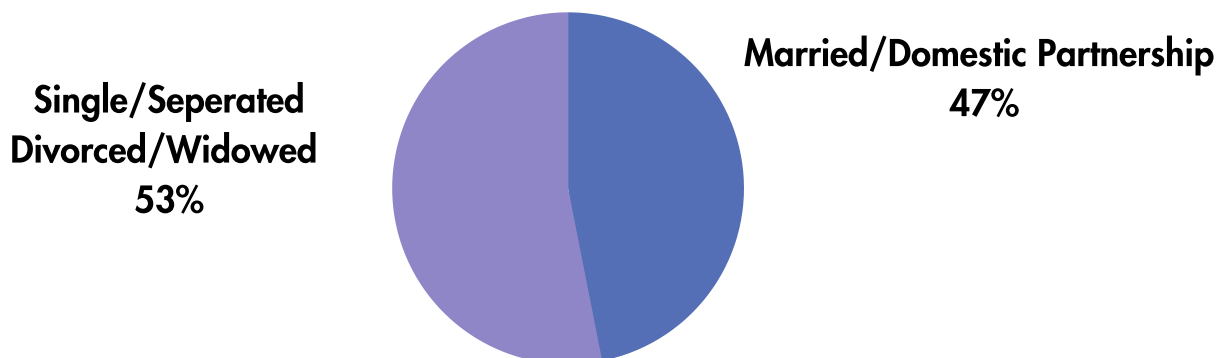


A LOOK AT CORE GRANTEES

ETHNICITY/RACE:

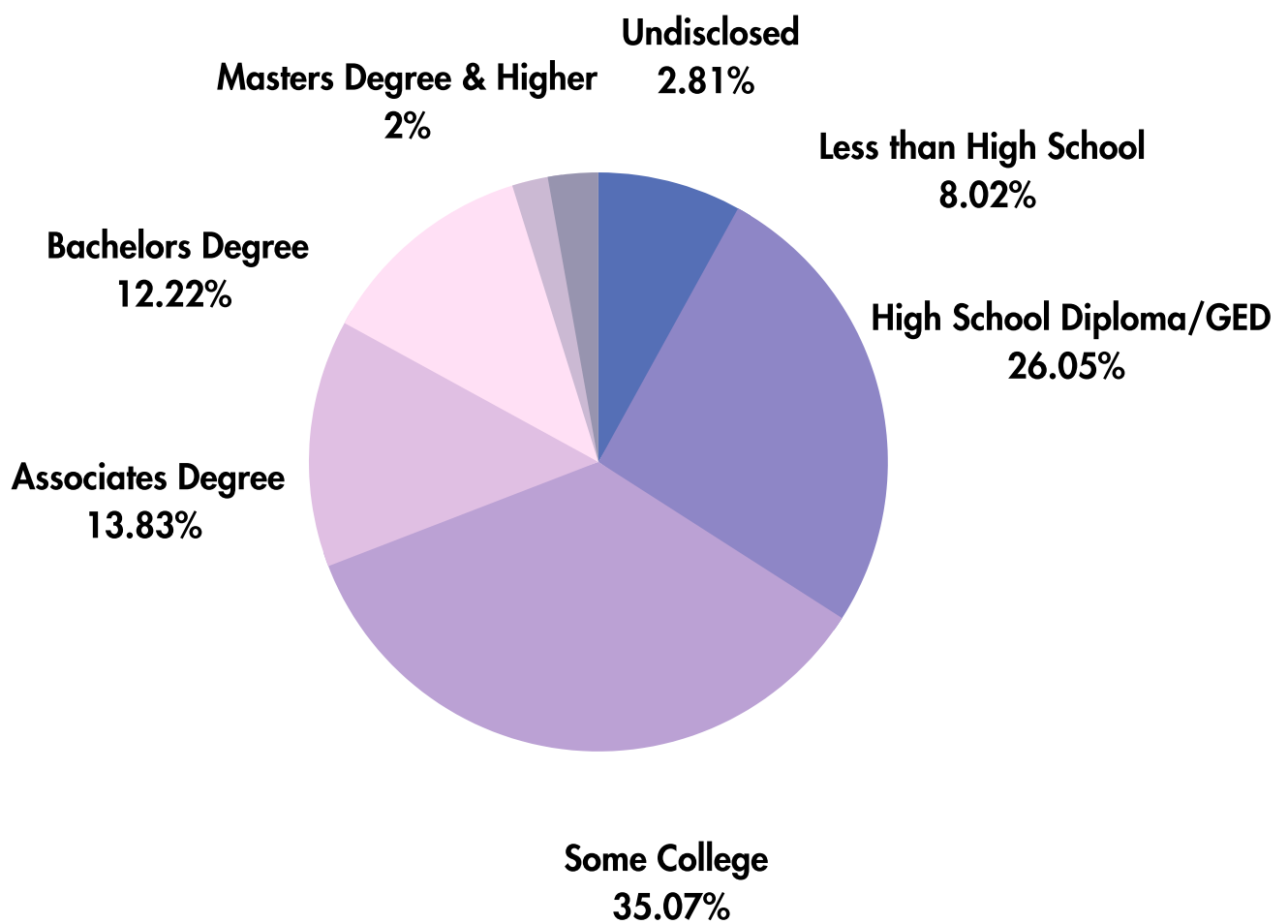


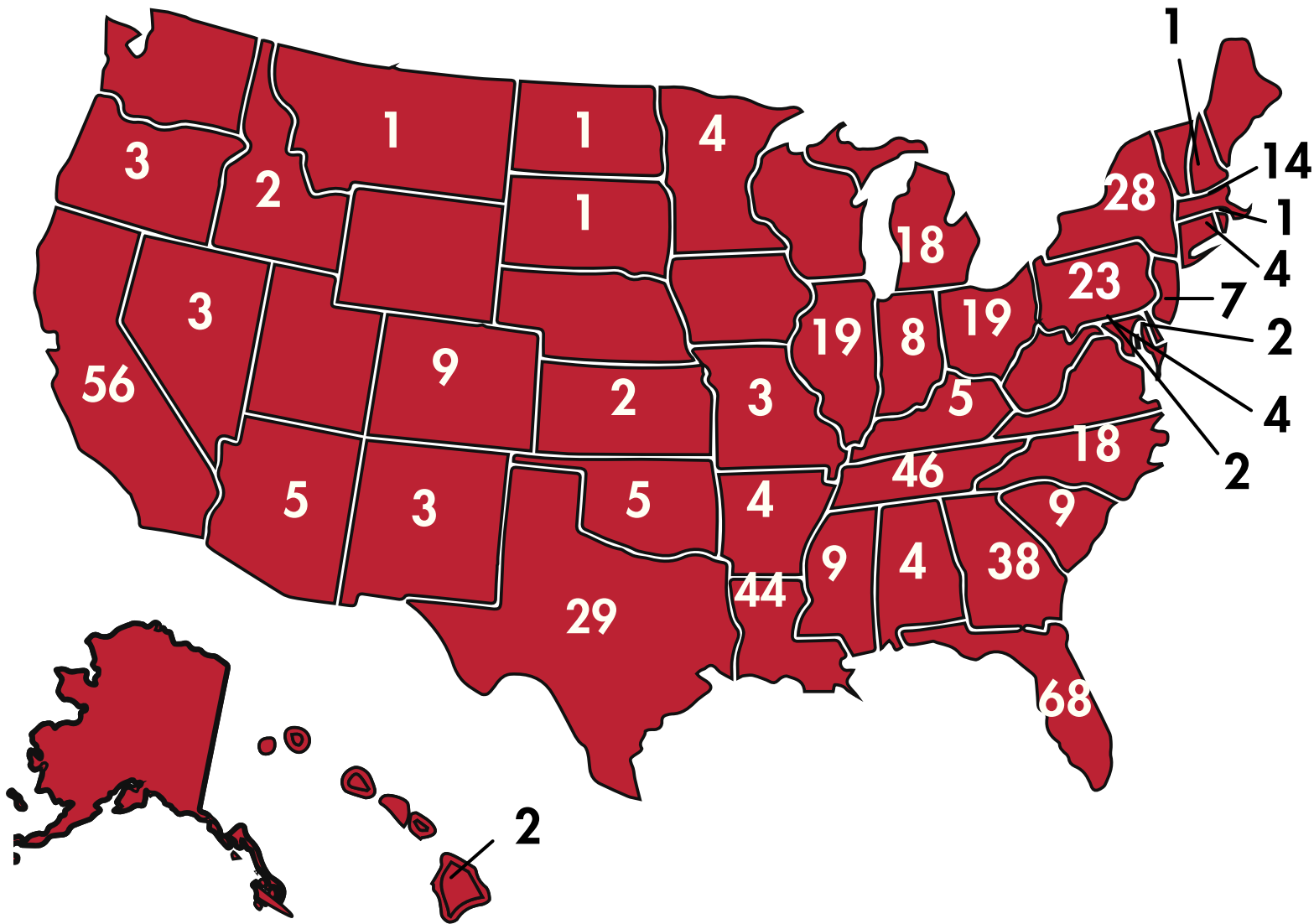
MARITAL STATUS:



A LOOK AT CORE GRANTEES

LEVEL OF EDUCATION:

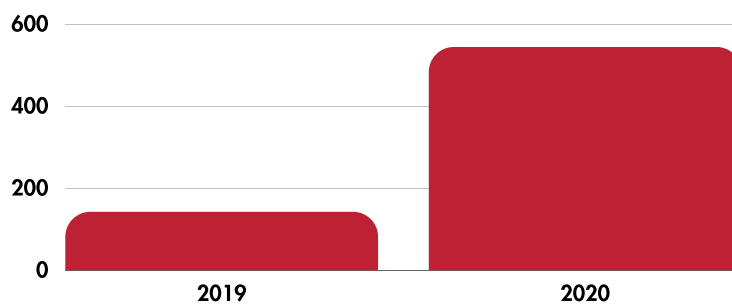




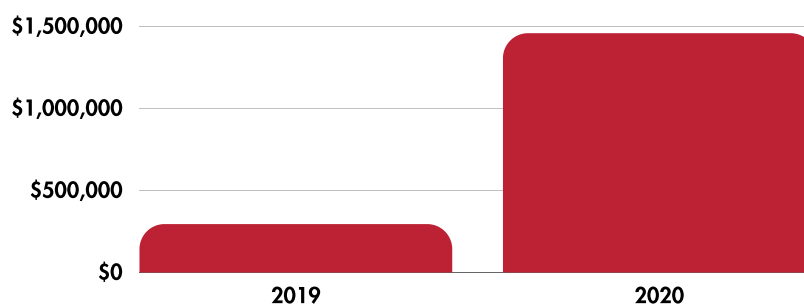
WHERE CORE GRANTED

GROWTH FROM 2019 TO 2020

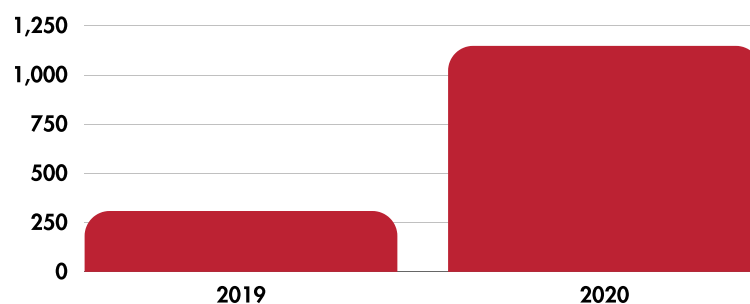
GRANTS AWARDED:



FUNDS DISTRIBUTED:



CHILDREN SUPPORTED:



CORPORATE PARTNERSHIPS

2020 proved to be a challenging year beyond the pandemic for many food and beverage service employees with children. Medical crises, injury, death or natural disasters do not stop during a pandemic.

The financial support of CORE's Corporate Partners allowed CORE to help hundreds of restaurant families facing these crises. The unprecedented generosity of these Partners was the catalyst for CORE's new partner levels and coordinating benefits such as national ad placement, custom cause marketing, brand recognition, and storytelling opportunities. In 2020 CORE recognized Corporate Partners who gave \$5,000 or more in the calendar year.

We are grateful for the support.



Gretchen James
Corporate Partnership Director
CORE: Children of Restaurant Employees

CORE: CHILDREN OF RESTAURANT EMPLOYEES

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Thank you to CORE's 2020

CORPORATE PARTNERS

DIAMOND (\$250,000+)

Barefoot Wines

Patron

Proximo (Jose Cuervo)

Tito's Handmade Vodka

PLATINUM (\$100,000+)

Anheuser-Busch

IMI Agency

Republic National Distributing
Company (RNDC)

Sazerac Company Inc.

Skrewball Peanut Butter Whiskey

Smithfield Foods

GOLD (\$50,000+)

Bunzl USA, Inc.

Molson Coors, FRLA

Trinchero Family Estates

The Cheesecake Factory

SILVER (\$25,000+)

American Beverage Marketers

Capital One

Rodney Strong Vineyards

Gary Farrell Wines

Real Estate Group - NY

The Wine Group

Widow Jane

Li Destri

Thank you to CORE's 2020

CORPORATE PARTNERS

BRONZE (\$10,000+)

Boston Beer Company
Copper Cane
Crimson Lion Foundation
Delicato Family Wines
Diageo
Dorothy J. Dickman Trust
Four Corners Brewery
Funky Buddha Brewery
Heaven Hill
Monin Gourmet Syrups

Red Bull
RumChata Foundation
Thomas O'Connor Dynasty Fund
William H. Donner Foundation
Hope Family Wines
Wingstop Charities
WITI Group
Yuengling
Summit F & B
Campari

CIRCLE OF FRIENDS (\$5,000+)

A & J Charitable Fund
Banfi Vintners Foundation
Bigglesworth Fund
California Fire Foundation
Cuba Libre Restaurant & Rum
Bar
Daddy Rack Tennessee Straight
Whiskey
Fiji Water
Leo S. Walsh Foundation
MarkeTeam
McGue Family Charitable Fund

QUESTEX
Somrus
Ste. Michelle Wines Estates
The Bader Family Fund
The Elliot Grouo
The Stephen & Christine Fisher
Charitable Fund
The Tuttleman Foundation
The Village Tavern
RJ Agency
Southern Galzers Wine & Spirits

Thank you to CORE's 2020

CORPORATE PARTNERS

CIRCLE OF FRIENDS (\$5,000+)

Patrick Henry Creative
Promotions
Q-Mixers

Beam Suntory
HEI Hotels

Thank you to CORE's 2020

DONORS

We were humbled by every dollar we received in 2020. At a time when the world was facing an unprecedented year, these donors offered hope to restaurant employees around the country. We appreciate the generosity of those that gave directly to CORE, through charitable giving platforms and donor advised funds.

\$2,500 - \$4,999

ActBlue Charities	Stephen Fisher
Acquire Wine	Georgia Pacific
Bader Family Fund	Jason Heiselman
Bank of America Charitable	Faith Koen
Gift Fund	Jonathan & Jeannie Lavine
The Benevity Community	Mast - Jagermeister US
Impact Fund	McGue Family Charitable Fund
Best Brands, Inc.	Hala Mnaymneh
BreakThru Beverage	Thomas O'Connor Dynasty Fund
California Community	ONEHOPE
Foundation	Linda Opici
Common Cents System, Inc	Rangers Cottage, LLC
Dorothy J. Dickman Trust	Round It Up America
William H. Donner	Iris Smith
Foundation, Inc	The Tuttleman Foundation
Duckhorn Portfolio	The Leo S. Walsh Foundation
Edrington	Nicholas Wiger
Wine & Spirits Wholesalers of	William Grant & Sons, Inc
America	



@COREGives

Thank you to CORE's 2020

DONORS

\$1,000 - \$2,499

Alex Spero	Hooman Hakami
Amber Alvarez	Kerry Handschuh
Arizona Community	Kim Haviv
Foundation	Howie D - #HowieEatz
Stan & Judith Beiner	Scott Hughes
The Big G Charitable	Impact Assets
Foundation	Intersign Corporation
Tim Bixler	J. Lohr Vineyards & Wines
William Blair & Co Matching	David Kanbar
Gifts Fund	The KnockDown House Fund
Bright Funds	John Linn
Paul & Ann Capeder Family	Ahmed Malik
Fund	Matthew Mallory
Charlotte Chapter of NACE	Courtney Mitchell
Community Foundation for	Stephanie Mueller
Grater Buffalo	Nestle Waters North America
Marc Dixon	Notley Ventures
Kirk Dove	Tom O'Malley
The Drake Luxury Group	Christine Peek
Andrew Dunlap	Carl Pforzheimer
Durbin Consulting	Colleen Romano
Felker-Kantor Family	Kenneth Ruff
Charitable Fund	Taylor Schollmaier
Donut	Daniel Schwartz
Mark Frohlich	James Shevlin
The GoodCoin Foundation	Caitlin Steiger



@COREGives

Thank you to CORE's 2020

DONORS

\$1,000 - \$2,499

Bonnie Williamson
Charles Wensing

Yourcause
Toast

\$500 - \$999

Lynne Arlen
Kimberly Backlow
Kevin Blauch
Dan Bober
Leo Borovski
Colleen Brennan
Rishi Chhabria
Ronald Collins
Crimson Wine Group
John Davie
Ian Downey
FAB Restaurant Group
Neil Faggen
Goldman, Sachs & Company
Matching Program
Stuart Goldstein
Blake Gottesman
Highland Brewing Company,
Inc
Anne Hinkebein
Susan A. Hughes

Robert Koontz
Dirk Langford
Phil Lee
Chuck Lee
Thomas May
Chris McCormack
William Mickel
Alexander Milligan
Mindego Ridge Vineyard
Dana Moody
Natia Nickens
Leah Nivison
Jennifer Overstreet
Kathleen Peratis
United States Bartender's Guild
J. Oscar Robinson
Richard Rosen
Rajshree Sahastrabhojni
Erica Schachter
Gayla Schatz
Lisa Schwartz



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Thank you to CORE's 2020

DONORS

\$500 - \$999

Anthony J. Sfarra Jr.
Tommy Sternberg
Lisa Sturm
Janet & Myron Susin
Laura Swihart
The Ford Foundation
(Matching Gift Program)
Lizbeth Scordo

Rene Theriault
Tony Tollner
Gary Veloric
Emily Walus
Qing Wang
Dory Weston
Heinz Woschitz



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