

# **Facebook Birthday Fundraiser for CORE**

#### **About Facebook Birthday Fundraisers:**

With very little effort you can use Facebook to raise money for CORE, here's how!

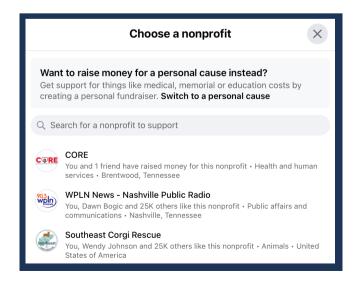
Two weeks before your birthday, you'll receive a notification in the upper right corner of your desktop Facebook screen giving you the option to create a fundraiser for your chosen nonprofit. Your friends will receive a notification inviting them to support the cause in honor of your special day.

#### **How To Create a Birthday Fundraiser on Facebook Benefitting CORE:**

 Two weeks before your birthday, you should receive a message from Facebook in your News Feed giving you the option to create a fundraiser for your birthday as pictured below, click "Select Nonprofit."



- You will be presented with numerous nonprofit options. Set CORE: Children of Restaurant Employees as your preferred charitable organization to receive donations.
  - To do so, type "CORE" into the search bar pictured below and click search.





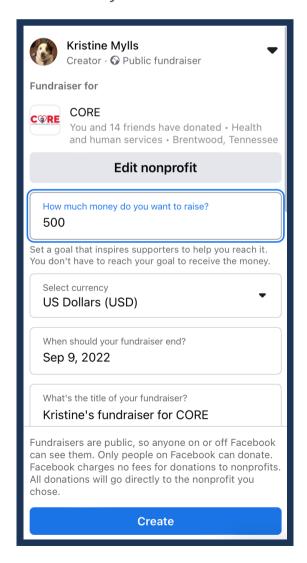


# **Facebook Birthday Fundraiser for CORE Cont.**

• Select "CORE" located in Brentwood, TN as pictured below.



• Once the new page loads, you will be presented with a form prompting you to fill in how much money you want to raise, type of currency and an end date for your fundraiser. Enter this information, but don't hit "Create" yet!







#### **Facebook Birthday Fundraiser for CORE Cont.**

• If you scroll down, you will be given the option to tell why you are raising money for CORE.

Why are you raising money?

Want to join me in supporting a good cause? I'm raising money for CORE and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about CORE below.

CORE: Children of Restaurant Employees provides financial relief when a food and beverage employee with children faces a health crisis, injury, death, or natural disaster.

• You are also given the option of changing the cover photo.







# **Facebook Birthday Fundraiser for CORE Cont.**

- NOW you can hit "Create."
- Your birthday fundraiswer is live! Share with your friends and invite them to donate!



- You're finished! Be sure to share your fundraiser daily throughout the campaign, and thank people publicly on your Facebook feed.
- Facebook will automatically make the contribution to CORE at the end of your campaign.

