

## **Serving Up Hope Employee Training Guide**

Thank you for supporting CORE's **Serving Up Hope** campaign, November 1– 28, 2022. We encourage you to share information with your entire team. The information below can be customized by you to include details about your fundraising promotion.

### **What is CORE?**

CORE: Children of Restaurant Employee's is a non-profit who provides financial support to food and beverage service employees with children when either the employee, spouse or child faces a health crisis, medical diagnosis, injury, death, or natural disaster. CORE will cover costs that could include rent/mortgage, utilities, out of pocket medical supplies and/or necessities. Companies and individuals have made generous donations to help these employees when they face one of these crises.

CORE has helped employees with children in all 50 states, D.C. and in Puerto Rico. A CORE grant can range from \$500 - \$4000 and the average amount equals to \$2400. Your company joins an industry-wide initiative to raise funds for employees in our industry that may face a qualifying circumstance. We will raise funds through (insert fundraising activity) and encourage our customers to donate to CORE at [www.COREgives.org](http://www.COREgives.org).

### **What is the Serving Up Hope Campaign?**

**Serving Up Hope** is a national gratitude campaign to recognize employees in the food and beverage industry that serve us every day, like you. The campaign will encourage consumers to visit their local operations and recognize this community of essential workers.

### **How do we participate?**

We will incorporate Serving Up Hope messaging into our communications. We will also (Insert promotion details) raise funds for CORE to help employees that need our help when they face a medical crisis, injury, death, or natural disaster.

