CORE
CHILDREN OF RESTAURANT EMPLOYEES

2021 Annual Report
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# COREGIVES
2021 was an impactful year for CORE: Children of Restaurant Employees, as the organization continued to evolve. CORE was originally founded in the beverage vertical to help our industry’s children when they or their working parent in food and beverage service operations experienced a health crisis, injury, death or natural disaster. Companies reached out to support our work and as a result new corporate, media and strategic partnerships were forged to expand CORE’s visibility and to raise critical funds. Restaurant operators selected CORE as an industry focused cause and a benefit/resource for their employees that qualified for a grant.

This year CORE got a whole new look including logo, brand identify and website. New resources were developed to help partners and our network of Ambassadors who support the CORE mission. To meet the diverse demand for help, CORE back of the house posters are now available in more languages that include Cantonese, Ilocano, Korean, Laotian, Tagalog, Thai and Vietnamese. We launched the Inspiring Hope, Summer of Hope and Serving Up Hope campaigns to engage organizations to donate and raise funds for CORE. In August, a network of supporters and volunteers participated in the first CORE national days of service to distribute back of the house posters in underserved communities across the country, thus expanding CORE’s visibility.

Challenges continue to face the food and beverage service industry as the world experiences the ripple effects of a global pandemic. As the restaurant industry reopened and ramped up their businesses and invited guests back into their establishments, CORE adjusted grant criteria to serve employed applicants and remove furloughs as a qualifier. Restaurants struggled to get fully staffed and grant applications while still strong, dropped off from 2020. CORE still granted out more than double the dollars granted in 2019 due to the increased visibility.

In 2021, CORE served up hope and granted $672,827. 298 families with 704 children were impacted by these grants. 59% of CORE grants helped single parents and 54% of these grants went to single moms. CORE serves a diverse population and 59% of grants helped persons of color. 13% of CORE grantees speak primarily Spanish. 85% of grants were due to a health crisis, 8% natural disasters and 7% documented domestic abuse.
Every grantee has a story. The CORE team works with families like Londa’s, whose daughter diagnosed with sickle cell anemia and at risk for a stroke, required a new course of treatment with an infusion schedule and Iron Chelation therapy. A CORE grant covered housing, utilities, and funds for groceries and basic necessities. Londa said, “The financial services has given me an optimistic look ahead as I feel a huge burden lifted off me it’s very difficult to live knowing you have bills due and more coming due and your falling short. I can’t express my thanks enough for the CORE grant”.

The CORE team contacts each potential grantee and guides them through the application process. We hear that CORE provides hope to their family with the gift of a grant. Together we can build a culture of caring for employees in our industry from mom-and-pop operations to those that work at your favorite brand. With your help, we can let employees across the country know that we are here for them when they face a qualifying circumstance.

We receive emails, calls, and notes from families that we help. Their gratitude and courage as they navigate crises inspires our team. We have embraced their messages and will continue to Inspire and Serve Up Hope to food and beverage service employees with children.”
Tiffany's husband is a chef at a restaurant in a hotel. They have a teenage daughter together. In 2020, she was awarded a grant because she was in end stage renal failure. However, shortly after receiving the grant, she had a kidney transplant. This past year she needed hernia surgery. CORE helped pay for their expenses so that she could have the surgery and her husband could take off for a bit to take care of her.

“This is actually the second time [CORE] has blessed me and my family... Two years ago I had Endstage Renal Disease. I had to go to dialysis three times a week for 5 hours a treatment. I was placed on the Kidney Transplant list for 11 years and my name had finally came to the top of the list in 2020. With success we were granted enough money to pay our rent, utilities [during the recovery time of the] Kidney Transplant. Two months after we had gotten the grant, I finally got the call. I had a healthy Kidney that next morning. It is fair to say, [CORE] had a hand in saving my life. And for that I am truly grateful.”
$1,448,112 FUNDRAISED
$672,827 GRANTED

299 grants distributed
$2,250 average grant amount

GRANTS HELPED PROVIDE:
- Groceries
- Housing
- Clothing
- Utilities
- Transportation
2021

1,086 people supported

704 children supported

76% female

24% male*

QUALIFYING CIRCUMSTANCE:

*Self-reported
GRANTEE ETHNICITY/RACE:

- White/Caucasian: 41%
- Black/African American: 24%
- Hispanic/Latino: 22%
- Asian/Pacific Islander: 4%
- Other: 9%

GRANTEE MARITAL STATUS:

- Single: 42%
- Married: 31%
- Divorced: 9%
- Separated: 7%
- Widowed: 2%
- Domestic Partnership: 9%
CORE: CHILDREN OF RESTAURANT EMPLOYEES

WHERE CORE GRANTED

AL: 0  GA: 34  MD: 4  NJ: 10  RI: 2  WI: 0
AK: 1  HI: 0  MA: 4  NM: 0  SC: 2  WY: 0
AZ: 4  ID: 1  MI: 12  NY: 6  SD: 0
AR: 5  IL: 10  MN: 3  NC: 15  TN: 18
CA: 27  IN: 6  MS: 1  ND: 0  TX: 20
CO: 6  IA: 1  MO: 2  OH: 3  UT: 0
CT: 3  KS: 2  MT: 1  OK: 4  VT: 0
DC: 0  KY: 6  NE: 1  OR: 4  VA: 2
DE: 0  LA: 15  NV: 4  PA: 6  WA: 2
FL: 54  ME: 0  NH: 1  PR: 0  WV: 0
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