

Inspiring Hope Employee Training Guide

Thank you for supporting CORE's **Inspiring Hope** campaign, April 1-31, 2023. We encourage you to share information with your entire team. The information below can be customized by you to include details about your fundraising promotion.

What is CORE?

CORE: Children of Restaurant Employee's is a non-profit who provides financial support to food and beverage service employees with children when either the employee, spouse or child faces a health crisis, medical diagnosis, injury, death, or natural disaster. CORE will cover costs that could include rent/mortgage, utilities, out of pocket medical supplies and/or necessities. Companies and individuals have made generous donations to help these employees when they face one of these crises.

CORE has helped employees with children in all 50 states, D.C. and in Puerto Rico. A CORE grant can range from \$500 - \$4000 and the average amount equals to \$2000. Your company joins an industry-wide initiative to raise funds for employees in our industry that may face a qualifying circumstance. We will raise funds through (insert fundraising activity) and encourage our customers to donate to CORE at www.COREgives.org.

What is the Inspiring Hope Campaign?

Inspiring Hope is a national campaign dedicated to raising funds to support food and beverage operations employees with children when life does not go as planned and they face the financial burden of a health crisis or natural disaster.

How do we participate?

We will incorporate Inspiring Hope messaging into our communications. We will also (Insert promotion details) raise funds for CORE to help employees that need our help when they face a medical crisis, injury, death, or natural disaster.



Inspiring Hope Employee Training Guide (Cont,)

Scripts:

Host – “Welcome to (NAME OF RESTAURANT). Thank you for (dining with us, visiting us) this week. We are participating in CORE’s Inspiring Hope Campaign. Ask your serve/bartender for details about our promotion.”

(Insert promotion details if there is a customer donation, product purchase opportunity)

Server – “Welcome to (RESTAURANT/BAR NAME). My name is (NAME) and I’ll be taking care of you today. We’re glad to have you here today helping us participate in Inspiring Hope – (insert promotion details).

CORE provides emergency financial support to food and beverage service employees with children when either the parent or child faces a health crisis, death or a natural disaster. CORE may cover costs that could include rent/mortgage, utilities, medical equipment or basic necessities.

