

Serving Up Hope 2023 PSA Script

30 PSA ONE:

Industry call to action:

Calling an industry to come together this fall and raise funds for CORE: Children of Restaurant Employees, a national 501(c)3 that provides financial grants to help restaurant employees with children when either the employee, spouse or child faces a life altering health crisis, death, or natural disaster. From October 1 – December 31, operators will activate a fundraising when and how it works best for their business and suppliers will support this important industry focused cause through donations or other fundraising activities. All companies that commit to raising \$15K or more will receive recognition on CORE's Wall of Hope and receive partnership benefits.

:30 PSA TWO:

Join CORE: Children of Restaurant Employees, a national non-profit organization that provides financial relief to food and beverage service employees. when the employee, spouse or child faces a life altering health crisis or natural disaster, as they shine the spotlight on essential food and beverage service employees. From October 1 through December 31, participating restaurants and suppliers will celebrate these valuable employees with the Serving Up Hope Campaign. Honor your favorite food and beverage service employees and help raise awareness for those in that face the unexpected health crisis or natural disaster, by simply visiting a participating restaurant or donate. For more information, go to coregives.org."

:30 PSA THREE:

"Join CORE, a national non-profit organization that provides financial relief to food and beverage service employees with children when the employee, spouse or child faces a life altering health crisis or natural disaster, as they shine the spotlight on essential food and beverage service employees. From October 11 through December 31, participating restaurants and suppliers will celebrate these valuable employees with the Serving Up Hope Campaign. Honor your favorite food and beverage service employees and help raise awareness for those in that face the unexpected health crisis or natural disaster, by simply visiting a participating restaurant or donate. For more information, go to coregives.org."

