

Serving Up Hope Employee Scripts

Thank you for being part of CORE's Serving Up Hope Campaign – to raise funds for food and beverage service employees with children across the country. CORE: Children of Restaurant Employees provides emergency financial grants to food and beverage service employees with children when either the parent or child faces a life altering health crisis, death, or natural disaster. A CORE grant may cover costs that could include rent/mortgage, utilities, prescriptions, medical equipment, and/or put food on the table while the employee cares for their child or navigates their qualifying circumstance. Companies and individuals will support this campaign and organization across the country and have made generous donations to help these employees when they face one of these crises in their life.

The following are sample scripts that you can share in each line up for team members to communicate to your guests:

Host – "Welcome to (NAME OF RESTAURANT). Thank you for (dining with us, visiting us) this week. We are participating in CORE's Serving Up Hope Campaign. Ask your serve/bartender for details about our promotion."

(Insert promotion details if there is a round up, bounce back offer, product purchase or guest donation opportunity)

Server – "Welcome to (RESTAURANT/BAR NAME). My name is (NAME) and I'll be taking care of you today. We're glad to have you here today helping us participate in Serving Up Hope – (insert promotion details).

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