



## What Is CORE?

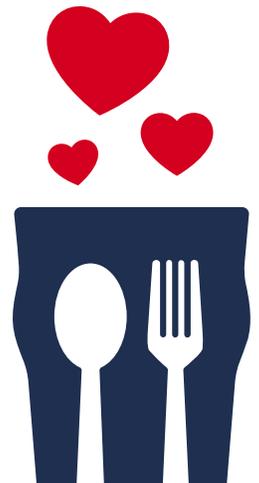
### **CORE: Children of Restaurant Employees**

is an industry-focused non-profit dedicated to serving food and beverage operations employees with children to provide financial relief when the employee, their spouse, or their child faces a life-altering health crisis, injury, death, or natural disaster. CORE provides grants in all 50 states, DC, and in Puerto Rico. A CORE grant may cover rent/mortgage, utilities, prescription costs, medical equipment, funds for basic necessities, and more. We work with a network of Corporate Partners, supporters, donors, and Ambassadors to provide a valuable support system for food and beverage operations employees when they face a qualifying circumstance.

## Why Is This Important?

The struggle is real. Imagine sitting in a doctor's office and learning your child has cancer, or you have a medical diagnosis that will require major surgery with six weeks of recovery. The medical journey begins, and the bills mount. Or it's 2 AM and you wake up to the sound of smoke alarms, and you race to get your family out of the house safely. You are grateful that you made it out of the burning home, but the reality sets in that you have lost everything. A glimmer of hope emerges when you learn about CORE: Children of Restaurant Employees, and you are grateful for their help and for the donors that make a grant possible.

Restaurants across the country support the communities in which they serve. This is your opportunity to stand together to raise the critical funds needed to help when life does not go as planned.



### What are the Benefits of Working with CORE:

#### **Industry Focused Cause:**

An opportunity to align with the only national cause that is a direct provider for food & beverage operations employees with children when navigating a qualifying circumstance.

#### **A Cause That You Can Feel Good About:**

Build industry and organizational goodwill. With grantees in all 50 states, DC, and Puerto Rico, CORE is a cause that you can easily get behind. With your assistance, we can turn the table for those who serve us every day.

#### **Employee Engagement:**

Opportunity to get involved and volunteer as a CORE Ambassador or participate in a National Day of Service.

### 2023 CORE Facts and FAQs\*:

- 95% of CORE grants are due to a medical crisis
  - 68% - parent / legal guardian
  - 27% - child
- 5% of CORE grants are due to a natural disaster
- 77% of grantees are single parents
  - 72% - single mothers
  - 5% - single fathers
- Employees can apply online, or a family may be referred to [COREgives.org](https://COREgives.org)
- Employees that may qualify for a grant can work in any type of foodservice or beverage service operation
- A grant is a financial gift - thanks to the generosity of industry donors, partners, and the community

\*on average

# HOW CAN I HELP?

CORE relies on the generosity of donors, Corporate Partners, and sponsors to raise funds needed to help families that face a qualifying circumstance.

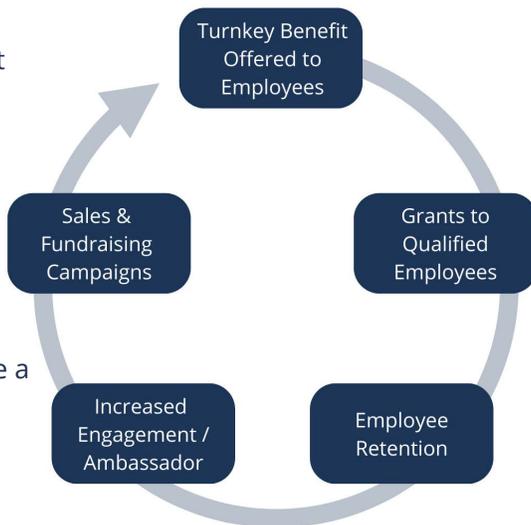
## Partner with CORE:

Engage your organization to support CORE when it works best for you, year-round or during a CORE-specific campaign:

- Inspiring Hope: Spring
- Serving Up Hope: Fall

## Donate:

Make a tax-deductible donation or become a monthly donor to make a positive difference for a food and beverage service family.  
[www.COREgives.org/donate](http://www.COREgives.org/donate)



## Volunteer:

Sign up to serve as a CORE Ambassador to lend your voice and increase awareness, help raise funds and volunteer at events. Choose to serve on a committee (Auction or Events), and participate in the CORE National Day(s) of Service.  
[www.COREgives.org/volunteer](http://www.COREgives.org/volunteer)

## Planned Giving:

Your legacy can live on through CORE. Consider including CORE, an industry-focused cause, when making a gift.



## ADVANTAGES OF PARTNERING with CORE:

<b>Flexibility</b>	Raise funds when and how it works best for your organization.
<b>Turnkey Assets</b>	CORE will work with you to meet your business objectives and provide turnkey assets and resources.
<b>Option to align with a CORE annual campaign</b>	<b>Inspiring Hope:</b> Spring <b>Serving Up Hope:</b> Fall
<b>Marketing Ideas</b>	Variety of cause marketing ideas to drive sales and/or raise funds from consumer generosity, including round up promotions and bounce-back offers.
<b>Employee Engagement Ideas</b>	Volunteer as a CORE Ambassador, participate in the National Day of Service, or host a local / team-building fundraiser.

### CONTACT INFORMATION

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