

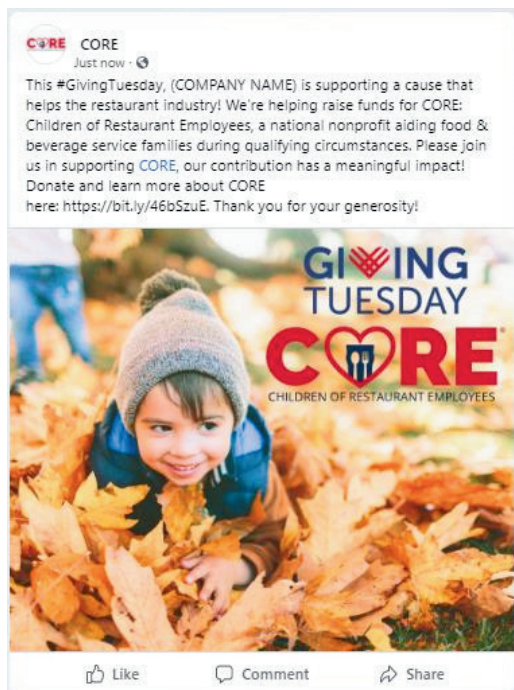
Giving Tuesday Guide for CORE: Children of Restaurant Employees

Giving Tuesday, November 28, 2023, is an internationally recognized day of radical generosity. Individuals around the world are encouraged to show support and raise funds for their favorite charitable causes, and we are very grateful for the network of CORE supporters who can help make Giving Tuesday a massive success for the families we help!

How You Can Help CORE This Giving Tuesday:

1. Become a match donor: We are searching for match donors to help double our impact this Giving Tuesday! Email Jill@COREgives.org to learn more about how you or your company can be recognized as a match donor for CORE this Giving Tuesday.
2. Raise funds with a custom fundraising page – we can create a custom fundraising page for you or your company! Here are the steps:
 - a. Email Jill Chapman at Jill@COREgives.org
 - b. Share with Jill your name, your company, and your fundraising goal
 - c. Share the link to your custom fundraising page through direct email to your network, and through social media utilizing the messages and images on the [CORE Giving Tuesday Resource Center](#)
- i. Messaging best practices:
 1. Announcement of your Giving Tuesday fundraiser: make this announcement any time between now and Giving Tuesday, 11/28/23
 2. Halfway point: On Giving Tuesday, 11/28/23, share a reminder that you are raising funds for CORE on Giving Tuesday
 3. Post Giving Tuesday share a thank you/gratitude message: Within one week post Giving Tuesday, share a message with your network thanking them for their support and include the dollar amount that was raised through your custom fundraising page.

Example social media post:



Ready to get involved?
Email Jill@COREgives.org
Thank you for your support
This Giving Tuesday!