



CORE Ambassador Social Media & Email Copy

Generic CORE 2024 Copy

CORE Social Media Page Handles:

- LinkedIn: @COREgives
- Facebook: @COREgives
- Instagram: @COREgives

Please copy and paste one of the messages below for your social media posts or in an email to your network – don't forget to include the link to your custom fundraising page link! **Paste your link into the highlighted area of text before posting.** Need a fundraising page? Email Jill@COREgives.org.

SOCIAL MEDIA COPY:

OPTION 1:

As a @COREgives Ambassador, I am honored to be a voice for the incredible work this organization does! Join me in supporting CORE's mission to help food & beverage employees with children facing unexpected medical challenges or natural disasters. To learn more about their mission & donate, click here: **(insert personal donation link)**

#COREgives #COREAmbassador

OPTION 2:

I am honored to serve as a @COREgives Ambassador - amplifying the vital work of this organization! CORE provides financial relief to restaurant employees with children when they face a life-altering medical crisis or natural disaster. Please join me in supporting this great cause by learning more & donating here: **(insert personal donation link)** #COREgives #COREAmbassador

OPTION 3:

I am thrilled to represent @COREgives as an Ambassador – supporting and advocating for the work that the organization does! CORE extends a helping hand by offering financial assistance to food & beverage service employees with children facing an unforeseen medical crisis or natural disaster. I invite you to stand with me in supporting this impactful cause. Explore more about CORE's mission and donate by clicking here: **(insert personal donation link)**

#COREgives #COREAmbassador

OPERATOR EMAIL

Subject: Join Me in Making a Difference: Support CORE's Vital Mission!

Dear [Network/Contact Name],

I hope this email finds you well! I'm reaching out to share something close to my heart and to invite you to be part of a cause that truly makes a difference.

As a proud CORE Ambassador, I choose to be a voice for the incredible work this organization does. CORE provides financial relief to food and beverage service employees with children facing unexpected medical crises or natural disasters.

I am kindly asking for your consideration in creating positive change with me. Together, we can support CORE in various ways:

1. **Make a Direct Impact:** Consider a flat donation to contribute directly to CORE's mission.
2. **In-Store Promotion:** CORE has worked with many restaurants that have had successful in-store promotions that support their mission. Some examples include:
 - a. Donating a portion of sales from a specific food/beverage menu item
 - b. Round-up promotions
 - c. Including CORE's mission and a QR Code to donate on tabletop POP
3. **Sharing CORE with your Employees:** There very well may be one of your employees who qualifies for a CORE grant. I am happy to share a BOH poster with you to put up for your employees as a resource.

Your support, no matter the form it takes, will go a long way in helping those who need it most. To explore these opportunities further or discover additional ways to contribute, please visit COREgives.org/, and respond to this email, I'd love to connect you with the CORE Team. Thank you for your consideration!

Best regards,

[Your Name], CORE Ambassador

SUPPLIER EMAIL

Subject: Join Me in Making a Difference: Support CORE's Vital Mission!

Dear [Network/Contact Name],

I hope this email finds you well! I'm reaching out to share something close to my heart and to invite you to be part of a cause that truly makes a difference.

As a proud CORE Ambassador, I choose to be a voice for the incredible work this organization does. CORE provides financial relief to food and beverage service employees with children facing unexpected medical crises or natural disasters.

I am kindly asking for your consideration in creating positive change with me. Together, we can support CORE in various ways:

1. **Make a Direct Impact:** Consider a flat donation to contribute directly to CORE's mission.
2. **Product Promotion:** Donate a portion of sales, and/or a flat dollar amount on cases, bottles, or specific items
3. **Sharing CORE with your Customers:** You may have customers who would be interested in hosting an in-store promotion, or whose employees qualify for a CORE grant.

Your support, no matter the form it takes, will go a long way in helping those who need it most. To explore these opportunities further or discover additional ways to contribute, please visit COREgives.org/, and respond to this email, I'd love to connect you with the CORE Team. Thank you for your consideration!

Best regards,

[Your Name], CORE Ambassador